

SPRING 2018

SCE PUBLIC PROGRAMS

SCHOOL OF CONSTRUCTED ENVIRONMENTS



2.15

KALIL AWARD PRESENTATION

6:00pm-8:00pm, Glass Corner
Speakers: Matias Botero & Tripti Sahni
Host: Michael Verbos, Instructor of Product Design

The Michael Kalil Endowment for Smart Design was established in 2001 in memory of designer Michael Kalil at the School of Constructed Environments (SCE). The mission of the Endowment is twofold: to foster the understanding of the design intersections between nature and technology, and to support a heightened sense of responsibility for increasing the sustainability of built environments. Each year the Endowment awards three Memorial Fellowship Grants, given to New School students working in the spirit of Michael Kalil, as well as hosts an annual event where former grant winners return to SCE to speak about their work.

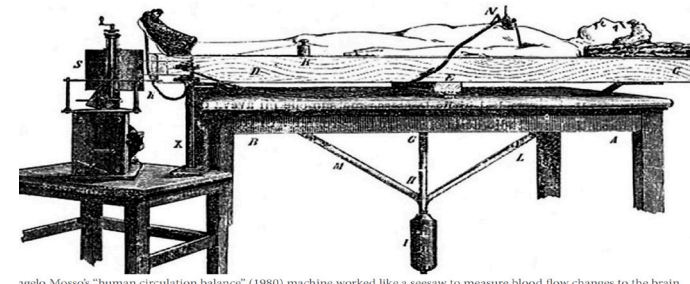


2.21

TAKING SIDES

6:00pm-8:00pm, Alvin Johnson/J.M. Kaplan Hall
Speakers: Designers Lighting Forum of New York
Host: Glenn Shrum, Director of MFA Lighting

Join us for a fun and educational evening of lively, sometimes absurd debate between members of the New York City lighting design community. Enjoy a verbal joust, as the debaters take sides on some of the most pressing topics in the lighting industry, during a light-hearted evening of discussion mixed with humorous provocation and competition. Designers Lighting Forum of New York is a partner for this free event (registration required).



small. Maxell "human circulation balance" (1880) machine worked like a cone to measure blood flow changes to the heart.

2.22

SLEEPING BODIES: OBSERVATION, CALIBRATION, AND CONTROL

6:00pm-8:00pm, Kellen Auditorium
Speakers: Jonathan Crary, Kenton Kroker, and Robert Kirkbride
Hosts: Natalie Fizer & Alfred Zollinger

A public conversation on the relation between science, technology, space, and the sleeping body. This talk brings together Jonathan Crary, the author of *24/7: Late Capitalism and the Ends of Sleep*, with Kenton Kroker, the author of *The Sleep Of Others and the Transformation of Sleep Research*, and Robert Kirkbride, author of *Architecture and Memory*. This conversation is part of the multi-component exhibition and public events program entitled *TEST BED: a Sleep Forum*, to be held in the Aronson Gallery, Parsons New School University, 66 5th Avenue, NYC February 17 - March 13, 2018.



3.1

OWNERS OF THE MAP: MOTORCYCLE TAXI DRIVERS, MOBILITY & POLITICS IN BANGKOK

6:00pm-8:00pm, Sky Room
Speaker: Dr. Cladio Sopranzetti
Host: Brian McGrath, Professor of Urban Design

Owners of the Map, a study of Bangkok through an ethnographic study of motorcycle taxi drivers, advances an analysis of space and power that is of interest to both social research and design. In 2010, thousands of Red Shirts protesters took over the commercial center of Bangkok to demand democratic elections and an end to inequality. Key to this mobilization were motorcycle taxi drivers, who slowed down, filtered, and severed mobility in the area, claiming a prominent role in national politics and ownership over the city and challenging state hegemony.



3.29

ENGAGEMENT DINNER

6:00pm-8:00pm, Sky Room
Speakers: panel discussion
Hosts: Cotter Christian & Alfred Zollinger

At the dinner table we share food, drink, and conversation in a context grounded by a universal human need for sustenance. This event will engage and facilitate a dialogue between students, faculty, and guests with thinkers from across the New School whose research focuses on social justice and community engagement. Students and guests will participate in an informal conversation about engaging with marginalized populations in the city, while simultaneously building and reaffirming relationships with researchers from across the institution. While the event will be open to anyone with interest, the interiority of the built environment will be fore-fronted in the types of questions asked of the dinner party guests. Fundamentally, how does our knowledge and role as human-centered designers bear a responsibility to the communities in which we live and work?

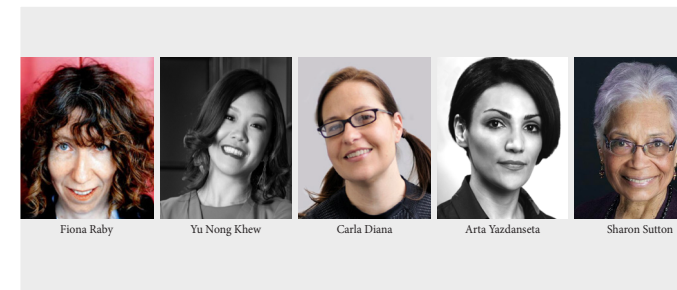


4.3

DURAVIT: DESIGN TO MARKET

6:00pm-8:00pm, Sky Room
Speaker: Tim Schroeder, President and CEO of Duravit USA, Inc.
Host: Gyungju Chyon, Assistant Professor of Product and Industrial Design

In his talk, Schroeder will examine some of the following questions: What helps certain designs overcome external hurdles so that they can be successfully produced for the global market? How do Duravit and its designers collaborate and negotiate? Furthermore, as the culture of bathing and lifestyle changes along with environmental concern, what might be a collaborative strategy for future demands and needs? Through a series of product and project examples and an examination of design-to-market processes, guests will experience a first-hand look at Duravit's inspiring 200 years of successful design and manufacturing.



4.5

SCE NEW FACULTY: SHORT TALKS AND CONVERSATION

6:00pm-8:00pm, Starr Foundation
Speakers: Dr. Arta Yazdanseta, Carla Diana, Fiona Raby, Dr. Sharon Sutton, Yu Nong Khew
Host: Robert Kirkbride, Dean of School of Constructed Environments

This event will feature demitasse presentations by new faculty at Parsons School of Constructed Environments, whose work traverses smart objects, social justice, speculative design, biomaterials and environmental design strategies, followed by a conversation.



4.10

BROOKLYN: A DECADE OF DESIGN & CHANGE

6:00pm-8:00pm, Starr Foundation
Speaker: Chad Phillips, Creative Director and Director of Retail, Brooklyn Museum
Host: Dan Michalik, Director of BFA Product Design

This presentation and discussion will trace the development of the Designer/Manufacturer movement based in Brooklyn, New York; its roots, evolution and explosive growth from 2010 to 2018. In Brooklyn, what began as loose collectives of young, mutually supportive, independent designers that integrated design and manufacturing, sharing space, and resources eventually found favor with design press and critics, helping transform a borough into a brand. Design in Brooklyn has driven cultural change, from institutions such as NYCXDesign and Brooklyn Designs to development and rezoning initiatives such as Industry City and The Brooklyn Fashion and Design Accelerator.