

Parsons The New School for Design

SCE | BFA Design Program | **PD Design Studio 1** | **DDD**
Molly Roberts, Kimberly Snyder, Joel Stoehr, Erika Doering | **Fall 2017**

with **your technology** in **OFF** mode while in class today ...
completely present and self reliant ...

part 1.

what if ?!

a two part, hands on, design challenge, warm up to the semester.

What if ...

The power went out / you were “**off** the grid” ...

Your tool bag was far away ...

Potable (drinkable) water was scarce or non existent ...

Shelter was not reliable ...

Your smart phone was ... **dead!** (I know ... the true **end** of the world!!)

Strangers were your new best friends ...

Coffee was not available ... (just kidding - sort of)

The reliable patterns of your life and products had been upended ...

Materials were everywhere but not fresh and new - a jumbled mess and lots in bits and pieces.

Pod up with two real “strangers” to you and make a “new best friends” group.

Ask and share three questions about yourselves.

Name your newly formed intrepid team of three brave hearts.

Choose a challenge / or let it choose you !

Solve it in 2 short hours.

Share your mid-steps for feedback.

Resolve it in just 2 more.

Ready **go!**

- How do you send a message across a measurable distance/gap without technology?
- How do you carry a day's water supply with you across an urban wasteland successfully?
- How do you still get there (on your bike!) when the front wheel is suddenly no where to be found?
- How do you traverse a frozen lake without falling through?
- How do you shovel snow after a blizzard without any tools?
- How do you set up a shelter from rain when you left the tent poles far far away?
- How do you make a blanket or sleeping bag from garbage bags?
- How can you reflect or magnify the light from your flashlight to illuminate your dark apartment?
- How do you make a plate and cup from improvised materials?
- How do you transport relief supplies from the community center to your flooded house?
- How do you collect water when you cannot purchase it or get it from a faucet.
- How to bail out your sinking boat, improvise a bucket or scoop from _____.

Due :

today

2p

here.

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part 2.

what if ?!

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You had to explain yourself?!

Share your team's solution to help others ...

Visually,

Verbally,

Written form.

How would you diagram your solution's USE instructions ?

How would you demonstrate the range of uses or scenarios it could address ?

How would you explain what materials and making techniques for others to use ?

And how you got to this solution ?

- proving your depth of testing and range of searching for solutions ...
- including the sensitive considerations of all needs+wants in these dire circumstances.
- solving universal usability for anyone's stature+strength of physical+cognitive abilities.
- establishing your team's credibility + trustworthiness by demonstrating your work ethic.

Sketch it.

Make it.

Diagram it.

Storyboard it.

Document it all.

Track it !

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-
-

now **do** it.

Due :

11 September

9am pin up

room 201 in 25 East 13 Street.