



Design Competition Guidelines

Who should enter?

Interior Design and Architect Design students are all eligible. This competition is open to undergraduate and graduate students currently enrolled or expected to enroll into Parsons. Any school projects already completed may be interpreted and/ or edited to meet the requirements of this competition. If a school project was completed as a group, all members must agree in writing to enter and must be listed as a participant on the entry form.

Competition and guidelines

Design the “New Snaidero Welcome Area” using any of their available cabinetry. The winning design must include the following;

1. Design must be limited specified entrance area confined to 20’ length x 6’width dimension.
2. Design should be innovative, brand conscious, and incorporate some form of technology (IPad or TV).
3. Incorporate 1 person work station
4. Must include minimum of 30sqft of Cosentino surfaces using “Dekton xgloss or Silestone”. The use of more than 1 color is acceptable.
5. Refreshment area (ex. *water, fine chocolates, gelato or biscotti*)

Submission requirements

Your project must be submitted digitally from August 22nd - November 20th 2016 11:59pm Eastern time. Each submission must include the following:

1. Project/ Contact Info
 - a. Participant name(s)
 - b. Project title
2. JPEG/ PDF digital submissions of drawings/ renderings outlined above saved as:
 - a. JPEG format
 - b. RGB color mode
 - c. Maximum size of 2MB per image
 - d. File name SWCC + initials + year (*SCKJ2016*)
 - e. Document dimensions: not to exceed 11”x17”

Award

1. 1st Place: \$1000
2. Runner up: TBD

Panel

1. Snaidero USA
2. Cosentino Surfaces
3. Parsons School for Design
4. Industry Affiliate
5. Fabricator or Installer

For questions or more information about the student competition please contact:

VICTORIA BROWN
Associate Director of Internships and Global Experience

THE NEW SCHOOL

Center for Student Success – Experiential Opportunities
72 5th Avenue Room 304, New York, NY 10011

BrownVL@NewSchool.edu

T 212.229.5600 x4043

Keith Jones
Account Manager

COSENTINO SURFACES

150 East 58th Street Suite 399, New York, NY 10150

KeithJ@Cosentino.com

T 646-891-3653

M 513-904-9672

Susan Limone
North East Sales Director

SNAIDERO

150 East 58th Street 8th Floor, New York, NY 10150

SnaideroSLimone@aol.com

T 908-305-2605