

Design Competition Guidelines

Who should enter?

This competition is open to undergraduate and graduate students currently enrolled in Parsons. Any school projects already completed may be interpreted and/ or edited to meet the requirements of this competition. If a school project was completed as a group, all members must agree in writing to enter and must be listed as a participant on the entry form.

Competition and guidelines

Design the “New Snaidero Welcome Area” using any of their available cabinetry.

The winning design must include the following:

1. Design must be limited to specified entrance area confined to 20' length x 6' width dimension.
2. Design should be innovative, brand conscious, and incorporate some form of technology (IPad or TV).
3. Incorporate 1 person work station
4. Must include minimum of 30sqft of Cosentino surfaces using “Dekton XGloss or Silestone”. The use of more than 1 color/ material is acceptable.
5. Refreshment area (ex. *water, fine chocolates, gelato or biscotti*)

Submission requirements

Your project must be submitted digitally from **August 29th - November 27th 2016, 11:59pm** Eastern time.

Each submission must include the following:

1. Project/ Contact Info
 - a. Participant name(s)
 - b. Project title
2. JPEG/ PDF digital submissions of drawings/ renderings outlined above saved as:
 - a. JPEG format
 - b. RGB color mode
 - c. Maximum size of 2MB per image
 - d. File name SDC + initials + year (*SDCKJ2016*)
 - e. Document dimensions: not to exceed 11”x17”

AWARD!

1. 1st Place: \$1000
2. Runner up: TBD

LEARN MORE!

COSENTINO: <http://city.cosentino.com/en/app> **SNAIDERO:** <http://www.snaidero.com/>

Competition Judges Panel

1. Snaidero USA
2. Cosentino Surfaces
3. Parsons School for Design
4. ASID New York Chapter
5. Fabricator or Installer

[For questions or more information about the student competition please contact:](#)

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