

AFTER TASTE MOVING IN

Aftertaste is an annual symposium dedicated to critically reviewing the field of interior design; identifying pressing contemporary issues challenging practitioners today; meditating on the make-up of the interior environment and its constituents; and creating a dialogue between academic research and interior design practice.

ALEXA GRIFFITH WINTON

Design historian Alexa Griffith Winton specializes in the history and theory of the modern domestic interior. Her work has been featured in many design publications, including the *Journal of Design History*, the Metropolitan Museum of Art's *Timeline of Art History*, *Dwell* and *ID Magazine*.

Currently writing a monograph on the American textile designer Dorothy Liebes (1899–1972)—to be published by Princeton Architectural Press—Ms. Griffith Winton has been recognized and supported by grants from the Graham Foundation, the New York State Council on the Arts, the Society for the Preservation of American Modernists Grant and the Center for Craft, Creativity and Research.

After receiving her Bachelor of Arts in art history from Smith College, Ms. Griffith Winton earned a Master of Arts from the Bard Graduate Center for Studies in the Decorative Arts, Design and Culture.

ROBIN GUENTHER

Principal of Perkins+Will, Robin Guenther, FAIA founded Guenther 5 Architects. Her projects have been nationally and internationally published.

In 2004, Ms. Guenther completed the first LEED-certified ambulatory care facility in North America, and has since continued to influence the design of sustainable healthcare buildings globally. She received the Center for Health Design's Changemaker Award in 2005. Two years later, Ms. Guenther co-authored *Sustainable Healthcare Architecture* with Gail Vittori.

The author and designer Rosalyn Cama describes Ms. Guenther as "a pioneer who defied the odds." Ms. Guenther's work actively addresses the need for transformation in the industry and the profession, utilizing sustainability as a guiding framework for design.

Additionally, Ms. Guenther serves on the LEED-HC committee, and is a board member of both the Center for Health Design and Healthy Building Network.

MELANIE IDE

Over the last 17 years, Melanie Ide as served as planner, designer and project director at Ralph Appelbaum Associates (RAA). Her recent projects include the Bishop Museum in Hawaii, a strategic plan for the reinvention of the Dallas Museum of Natural History and an entry in the design competition for World Trade Center Memorial.

Ms. Ide was project director for the Clinton Presidential Library and Museum located in Little Rock, Arkansas, and also served as directors for major projects at the American Museum of Natural History in New York. These include the Fossil Halls, the Hall of Biodiversity, the Rose Center for Earth and Space, the Hall of the Universe and the Hall of Planet Earth. Additionally, Ms. Ide designed the centennial exhibitions at the New York Public Library and the exhibition "Edward Hopper and the American Imagination" at the Whitney Museum of American Art. Her projects for the Japanese American National Museum in Los Angeles include the community collections-based exhibits "America's Concentration Camps" and "Fighting for Tomorrow: Japanese Americans in America's Wars."

Prior to joining RAA, Ms. Ide developed architectural endeavors in California and New York, managed her own San Francisco practice and worked as an architect at Kohn Pedersen Fox Conway and Richard Meier and Partners.

Ms. Ide holds a BA in Architecture from the University of California, Berkeley, and is a registered architect in the state of New York.

Ms. Ide's competition entries and projects at RAA have received more than two dozen awards and have also been featured in such magazines as *Architectural Record*, *Business Week*, *Interiors*, *ID*, and *Communication Arts*.

MARGIT GEIST

Before joining Vitra International in 2007 as a workplace consultant, Margit Geist lived and worked in the United States and Italy, where she realized residential and hospitality projects.

An interior architect with a background in business administration, Ms. Geist develops Vitra's consultancy approach, working on research and training tools in addition to coaching designers and office consultants. She specializes in working with developers, architects and end-users to create individual, innovative office space that enhances productivity and efficiency, integrates corporate vision and strengthens employee-company identification.

Ms. Geist has worked with such clients as Novartis, Diesel Industries, Telenor, Elle Lingerie and Porsche Consulting. She regularly gives lectures for design, architecture and facility management students.

ALEX KINTICK

Presently a Ph.D. candidate in the Department of Art & Archaeology at Princeton University, Alex Kitnick has taught at the School of Visual Arts and Vassar College, and has participated in the Critical Studies track of the Independent Study Program at the Whitney Museum.

Mr. Kitnick recently edited a book on the artist Dan Graham for MIT Press, and has contributed essays and reviews to publications that include the *Journal for the Society of Architectural Historians* and *Art in America*.

Today, Mr. Kitnick will present a paper drawn from his dissertation research, which explores connections between art and architecture in 1950s London.

DAVID J. LEWIS

David J. Lewis is a founding principal of Lewis. Tsurumaki.Lewis (LTL Architects), a New York City-based design-intensive architecture firm. The recipient of the 2007 National Design Award for Interior Design from the Smithsonian Cooper-Hewitt, National Design Museum, LTL Architects was also selected as one of six American architectural firms featured in the U.S. Pavilion at the 2004 Venice Architecture Biennale. In 2009, LTL Architects was selected by the Museum of Modern Art to execute a design proposal for the exhibition "Rising Currents," which is on display this year.

Mr. Lewis holds a Master of Architecture from Princeton University, a Master of Arts in the History of Architecture and Urbanism from Cornell University and a Bachelor of Arts from Carleton College.

An Associate Professor at Parsons The New School for Design, where he directs the Design Workshop program, Mr. Lewis has also taught at Cornell University, the University of Pennsylvania, University of Limerick and Ohio State University. He additionally serves as a founding member of the Advisory Board of the School of Architecture at the University of Limerick, Ireland.

PAUL MAKOVSKY

McGill University and University of Toronto graduate Paul Makovsky is editorial director of the New York-based magazine, *Metropolis*.

Mr. Makovsky was director of research for the Smithsonian Cooper-Hewitt, National Design Museum's ground-breaking exhibition, "Mixing Messages: Graphic Design in Contemporary Culture." During his time as a Smithsonian fellow, he researched the work of information designer and graphic artist Ladislav Sutnar. He also worked at the multidisciplinary studio Design/Writing/Research, where he was managing editor of the award-winning magazine *2ice*.

The recipient of numerous fellowships that include a Graham Foundation grant as well as a Michael Kalii Fellowship for Smart Design to research the history of green architecture, Mr. Makovsky is currently the curator of an exhibition on the history of Knoll textiles, which will take place at the Bard Graduate Center in January 2011. He is also at work on a biography of Florence Knoll Bassett.

JOANNA MERWOOD-SALISBURY

Joanna Merwood-Salisbury is Assistant Professor of Architecture at the School of Constructed Environments, Parsons The New School for Design in New York City.

An architect by training, she received her Ph.D. in architectural history and theory from Princeton University in 2003. Prior to arriving at Parsons, she taught at Bard College, the University of Illinois in Chicago, Barnard and Columbia.

Ms. Merwood-Salisbury's scholarly focus is 19th-century architecture and urbanism in the United States. She is author of *Chicago 1890: The Skyscraper and the Modern City*, which was published by the University of Chicago Press last year. Ms. Merwood-Salisbury has also published widely on architecture and design in a number of journals, including the *Journal of the Society of Architectural Historians*, the *Journal of Architectural Education*, *Technology and Culture*, *Design Issues*, *Grey Room*, and *Lotus International*.

Ms. Merwood-Salisbury sits on the editorial board of the Architectural Association's journal, *AA Files*. Recent publications include essays on the history of Union Square in New York and the work of French interior designer Jean-Michel Frank.

Currently, she is editing an anthology of essays on interior design education with Kent Kleinman and Lois Weinthal.

JONSARA RUTH

Designer and artist Jonsara Ruth is director of the new Interior Design MFA program at Parsons, and also the director of design and fabrication at Q Collection, where she works closely with American manufacturers to combine quality craftsmanship with methods and materials that eliminate risks to human health and the environment both in the factory and in the home.

Ms. Ruth's experience includes designing furniture for mass-production at high-profile firms, as well producing art and bespoke design for small studios. Her work has been published nationally (including features in the *New York Times*, *Elle Decor*, *House and Garden*, *House Beautiful*, *Traditional Home*, *Interior Design*, *Martha Stewart Living*, *Glass*, *treehugger.com* and *apartmenttherapy.com*), and has received multiple awards.

Ms. Ruth holds a Masters of Architecture from Cranbrook Academy of Art and a BFA in Industrial Design from Rhode Island School of Design.

SUSAN SZENASY

Editor-in-Chief of the New York City-based *Metropolis*, an award-winning magazine of architecture and design, Susan S. Szenasy has seen the magazine through landmark design journalism since 1986, achieving domestic and international recognition.

Acknowledged throughout the world as an authority on sustainability and design, Ms. Szenasy sits on the boards of the Council for Interior Design Accreditation, Fashion Institute of Technology's Interior Design department, the Center for Architecture Advisory Board and the Landscape Architecture Foundation. She has been honored with two IIDA Presidential Commendations, is an honorary member of the ASLA, and is the 2008 recipient of the ASID Patron's Prize and Presidential Commendation, as well as the SARA/NY medallion of honor. She has also received a citation and an honorary membership from NYC AIA. Along with *Metropolis* publisher Horace Havemeyer III, Ms. Szenasy was a 2007 recipient of the Civitas August Heckscher Award for Community Service and Excellence.

Ms. Szenasy holds an MA in Modern European History from Rutgers University, as well as honorary doctorates from Kendall College of Art and Design, the Art Center College of Design and the Pacific Northwest College of Art.

After 9/11, Ms. Szenasy moved to a small East Village loft designed by Harry Allen, in an effort to reduce her carbon footprint.

CAMERON TONKINWISE

As the Ph.D. Chair for Design Thinking and Sustainability at the School of Design Strategies at Parsons The New School for Design, Cameron Tonkinwise conducts research and engages in professional activities that integrate the philosophy of design with a concern for sustainability. His work focuses on the design of commercial and nonmarket systems for shared product use; it explores how the emerging discipline of service design might facilitate the development of less-material-dependent economies. In his current research, Mr. Tonkinwise investigates perceptions of convenience and autonomy in shifts from "ownership" to "usership."

JONATHAN WYBAR

As co-owner of Philadelphia-based Revolution Recovery, Jonathan Wybar has been keeping building materials out of landfills for six years. His company provides transportation, reuse, recycling, disposal, consulting and brokering services to builders, contractors and industry.

After graduating from the University of Texas at Austin with a degree in geology, Mr. Wybar was hired by an environmental firm and began work on a project in which he provided clearance sampling at a building damaged in the collapse of the World Trade Center. Subsequently, Mr. Wybar worked for the same company in sales, field operations, equipment management and project management. He also developed the firm's LEED services.

In 2004, Mr. Wybar joined the newly formed Revolution Recovery (then known as Construction Waste Management), which currently handles over 100 tons of construction debris on a daily basis at its recycling facility, and also operates a brokerage that handles an additional 100 tons per day. Over 80-percent of these inbound waste materials are recovered and diverted from landfills.

SUSAN YELAVICH

An Assistant Professor in the School of Art and Design History and Theory at Parsons The New School for Design, Susan Yelavich has expertise in contemporary architecture and design. Her research focuses on design and culture, including a recent exploration of the relationship between architecture and textiles.

The author of *Contemporary World Interiors*, *Pentagram Profile*, co-author of *Inside Design Now* and author of *Design for Life* and *The Edge of the Millennium*, Ms. Yelavich has also contributed essays to numerous books, including *Animal Logic* and *Ted Muehling: A Portrait by Don Freeman*.

She lectures and writes frequently about design, and is a contributing editor of *Patek Philippe International Magazine*.

Ms. Yelavich is the former Assistant Director for Public Programs at Cooper-Hewitt, National Design Museum.

A graduate of Brown University and Cranbrook Academy of Art, Ms. Yelavich is also a Fellow of the American Academy in Rome.

CHRISTINA ZEIDLER

As developer and President of the historic Gladstone Hotel in Toronto since 2003, Christina Zeidler focuses on the renovation and revitalization of the building through a community-based approach. She is the creator of the "Artist Designed Room Project," which utilizes local artists and designers to implement individually designed hotel rooms. The room Ms. Zeidler created for the endeavor is entitled "Snapshot."

With 37 unique rooms, a multi-use second floor, a restaurant and two bars, the Gladstone Hotel has evolved into a hub for the arts that fosters the local community and provides instant access to the arts scene for those traveling to Toronto. The landmark building has hosted cabaret performances, film screenings, art exhibitions and wedding parties and is home to a vast range of artists, community groups, businesses and individuals.

Trained at the Ontario College of Art & Design (OCAD), Ms. Zeidler is a film and video artist with over 30 titles in distribution, which have been shown internationally at festivals and on television.

Ms. Zeidler, who is also one-half of the Euro-electronica-pop duo Ina Unt Ina, engages in as much community activism as possible.

ALFRED ZOLLINGER

Alfred Zollinger is co-principal of Matter Practice, the architecture and exhibition-design firm that he co-founded with Sandra Wheeler. Matter has completed a range of public projects, including exhibition designs for the National Building Museum, the Cooper-Hewitt, National Design Museum and the International Center of Photography. The firm has also worked on designs for private residences.

The company maintains its own prototyping and custom-fabrication shop and is informed by Mr. Zollinger's early training as a precision machinist, as well as his interest in making as a mode of critical inquiry.

Mr. Zollinger studied architecture at the Rhode Island School of Design and completed his post-professional studies at the Cranbrook Academy of Art, where he was designer and fabrication specialist on a number of widely published projects completed by the Cranbrook Architecture Office.

At Parsons since 2006, Mr. Zollinger has also taught at the Eidgenössische Technische Hochschule (ETH) in Zurich and the Rhode Island School of Design.

AFTERTASTE MOVING IN

A Symposium Exploring
Interior Design
April 2–3, 2010

Keynote Address

CLAUDY JONGSTRA

Featuring

ALEXA GRIFFITH WINTON

ROBIN GUENTHER

MELANIE IDE

MARGIT GEIST

ALEX KINTICK

DAVID J. LEWIS

PAUL MAKOVSKY

JOANNA MERWOOD—SALISBURY

JONSARA RUTH

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Moving In, the theme of this year's Aftertaste, examines the current environmental, economic and social pressures on interior design. What ideas, skills and areas of specialist knowledge are "moving in" to expand practice in response to those influences? How can we respond to these challenges and work towards more sustainable interiors? These questions will be probed through case studies of existing interior spaces conceived and built by a broad range of actors that include interior designers, architects, exhibition designers, artists, engineers, furniture manufacturers, fabricators and client groups.

Friday, April 2

3:00 pm–6:00 pm

"History" will examine the expansion of interior design practices from the post-war years, as well as the appearance of "environmental design" in education.

6:00 pm

A keynote address by Claudy Jongstra.

Saturday, April 3

10:00 am–7:00 pm

"Practice" will address habitability, lifestyle, safety, well-being and social equality as implemented by practitioners from a variety of disciplines. "Environment" will highlight challenges facing the creation of healthy and sustainable interior environments at various scales, from the material to the atmospheric. "Roundtable" will debate the issues raised by symposium presentations with a panel of notable guests moderated by Susan Szenasy.

Anna-Maria and Stephen Kellen Auditorium

66 Fifth Avenue, New York City

School of Constructed Environments

Product, Lighting, Architecture & Interior Design

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<http://sce.parsons.edu/aftertaste>